

S/N 10/782,563

PATENT
CONF. NO. 3537

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Venkatesh Veeraraghavan et al.	Examiner:	Muktesh G. Gupta
Application No.:	10/782,563	Group Art Unit:	2444
Filed:	February 18, 2004	Docket No.:	50037.238US01
Title:	CONTENT TARGETING WITH AUDIENCES		

REQUEST FOR CONTINUED EXAMINATION UNDER 37 C.F.R. §1.114

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

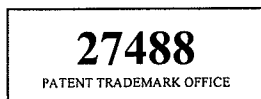
Dear Sir:

Under 37 C.F.R. §1.114, it is respectfully requested that this application be accorded the benefits of Continued Examination. Please consider the Amendment filed concurrently with this request on January 20, 2010.

Payment is being made via credit card in the amount of \$810 to cover the required fee for a large entity. The Commissioner is hereby authorized to charge any deficiencies or credit any overpayment with respect to this patent application to deposit account number 13-2725.

Respectfully submitted,

Dated: January 20, 2010



/René A. Pereyra/
Rene' A. Pereyra, Reg. No. 45,800
MERCHANT & GOULD P.C.
P.O. Box 2903
Minneapolis, MN 55402-0903
303.357.1637